

Business Questionnaire

Every business requires direction to grow and succeed. The following questionnaire demonstrates how important it is to actively work to make your business more valuable.

To discover areas you may need to work on, take this quick test. If you answer “no” to more than four questions, consider contacting the Frouin Group to see how our comprehensive service can help you.

Does your current accountant...

1. Identify and support opportunities for your business' growth and improvement?
2. Help you identify your vision for your business and the steps to get you there?
3. Help you create a regularly updated “Action Plan” to achieve your goals?
4. Provide feedback and new ideas on your marketing and advertising?
5. Help you address management and personnel issues?
6. Create Key Performance Indicators to track the business Critical Success Factors?
7. Proactively monitor your progress on a monthly basis to maximize profits?
8. Help you establish systems to better control your activities?
9. Find ways to help you work “ON” rather than “IN” your business?
10. Help you minimize tax payments?
11. Assist you with strategies to provide cash flexibility?
12. Look at ways to help you reduce costly mistakes?